

# Interactions UTC

1. [Home](#)
2. [Themes](#)
3. [Prizes and Competitions](#)
4. UTC Compiègne comes second in the French Digital

## UTC Compiègne comes second in the French Digital

In January, UTC Compiègne confirmed its second place ranking, due notably to an increasing presence on the social networks.

01 Feb 2013



BAROMÈTRE DIGITAL  
DES ECOLES D'INGENIEURS

PAR

Media  tudiant.fr

 Kreative


The Ranking (Classement) looks at the digital strategies of the engineering schools, analysing three criteria; social, web and

mobile.

- The social ranking, for instance, measures the presence or otherwise of the schools in social networks.
- The web ranking records the public news posted on the school web-sites and the dynamics.
- Lastly, the mobile ranking compares presence of the schools on Google Play Store, iTunes and the App Store.

The question of web-TVs is now being addressed and UTC Compiègne is a pioneer in this area.

## The complete ranking :



RANG	ÉCOLE	SCORE	
01	INSA LYON	177	=
02	UTC COMPIEGNE	164	=
03	INSA TOULOUSE	149	=
04	TELECOM PARIS TECH	127	=
05	ECE PARIS	120	↗
06	ESIEA	119	↘
07	ARTS ET MÉTIERS	118	↗
08	GRENOBLE INP	117	=
09	CENTRALE LYON	115	↗
10	TELECOM BRETAGNE	112	↗

### Follow us

- on [Twitter](#)
- on [Facebook](#)

### The UTC App :

- [Google Play Store](#)
- [App Store](#)