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Ubikey reinvents itself with Ubikey Office

Ubikey offers a hybrid version of its visual management solution, Ubikey Office, to respond to the current evolution of work. Ubikey is an idea that was launched in 2009 at UTC with the project of the interactive touch table of the UTC-Costech laboratory.

28 Jan 2021

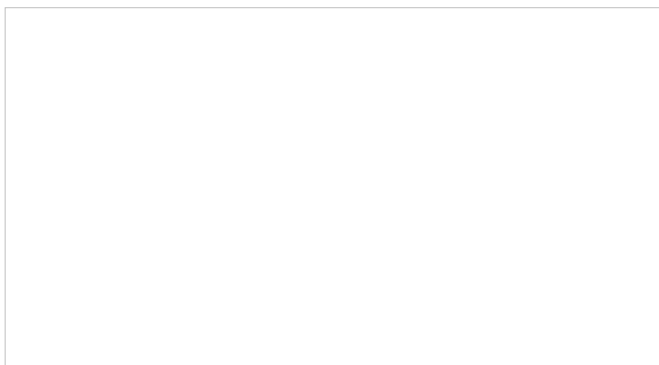
Ubikey reinvents itself with Ubikey Office

Ubikey announces its innovative visual management solution: Ubikey Office. This collaborative software allows any employee to follow the real time evolution of a project on a tablet, smartphone, computer, at the same time as it is displayed on the company's interactive screen. Each employee can thus view and interact on the digital Post-it board, wherever he or she is, on his or her own missions as well as those of the whole team for greater efficiency. This tool has already been adopted by companies such as Sanofi, Thales, Bouygues, Michelin and Ariane Group. "I am responsible for continuous improvement within Ariane Group and, in this capacity, I lead workshops where many exercises are the subject of Post-it workshops. With the health crisis, a protocol has been put in place within Ariane Group limiting contact and handling of objects such as the famous paper Post-it notes. Ubikey offers a lasting solution beyond the crisis, since this environment allows me to run the workshops both face-to-face and remotely, with participants sharing the handling of Ubikey at the beginning of each workshop", says Jean-Marc Goyon, Improvement & Change manager with the Ariane Group, who has successfully experimented with various concrete uses such as visual performance management, World Café workshops or an interactive game board based on lean management.

A response to the needs of companies during the crisis

"With Ubikey Office, we want to be part of the current evolution of work, i.e., the presence for each company of employees present on site and others working remotely at home. The ambition is to keep all its teams involved and informed, in real time, as to the evolution of a project in a context where the health crisis is forcing companies to manage their teams distributed both on site and remotely", assures Atman Kendira, CEO of Ubikey. Created in 2015 following research work carried out at UTC, this start-up now has nine employees and a number of prestigious customers, including Sanofi, Plastic Omnium and Sorbonne University. Ubikey also benefits from strong support from its institutional partners BPI-France, the Hauts-de-France region, Paris & Co, UTC, French Tech and the Cap Digital competitiveness cluster. "Visual management, in these troubled times, appears to be the solution to better manage these teams," concludes Julien Bellenger, Director of Development at Ubikey. "Never before has the need for meaning and a global and rapid understanding of the project one is involved in been so important for employees around the world. Ubikey is a long-term tool for a new way of working that will be both face-to-face and remote and which we describe as a hybrid."

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