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The « Rebond Cadres » Fair : where executives bounce back : a “first” both live and on-line

The 8th «Rebond Cadres» Fair took place on February 4; 2021 in on-line mode but live via social networks in particular. A first which was a success and providing companies and executives with possibilities to engage in professional transition or thinking about reconversion to discover the scheme. Horizon Emploi Cadres.

22 Jun 2021

The « Rebond Cadres » Fair : where executives bounce back : a “first” both live and on-line

Organised by UTC, APEC, Pôle Emploi and the Hauts-de-France Region, the 8th edition of the "Rebond Cadres" Fair, offered in virtual mode at the beginning of February, served as a gateway for exchanges in order to establish connections between the different actors in the service of employment: entrepreneurs, institutional partners, professionals in the field of recruitment, training and executives in professional transition or with transition projects. During this "networking" day, visitors were able to attend two "live conferences" and numerous workshops. The themes were rich and varied, ranging from the benefits of soft skills to the toolbox for finding a job and which networks are essential for finding a job? "It is essential for executives to get out of their isolation when looking for a job. So this kind of meeting, even by videoconference, is a great opportunity to bounceback. Maintaining one's network, sharing webinars, round tables and events like "Rebond Cadres" isa chance," says Eric Ertzbischoff, production and continuing improvement director at EJ Picardie.*

Solidarity is a bonus factor

One of the lectures addressed the question of how to bounce back with UTC from the crisis when you are a decision-maker or an executive. "Since the beginning of 2020, the health crisis has hit both companies and their employees. It has also had an impact on the recruitment of executives in professional transition. Based on this observation, UTC's continuing education team wondered about the actions it could undertake in order to contribute to the economic stimulation of the territory. From this reflection was born Horizon Emploi Cadres. The UTC proposes, in fact, to private and public organisations to join it by committing themselves to one of its two solidarity programmes which are "Digital skills" and "A diploma for employment"', invites François Velu, director of the continuing education at UTC. It is thus a question of participating in a solidarity approach alongside the UTC. By entrusting employees in continuing education to UTC, the latter puts in reserve a part of the revenues. This reserve makes it possible to fund certified training courses for executives in professional transition, registered with Pôle Emploi and admitted in the "Rebond Cadres "support scheme of UTC. An assessment of this action will surely be discovered during the "Rebond Cadres"2022 exhibition!

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